HIGH DEFINITION MARKETING

INDEX

We Pave The Way
For Your Business Growth

"IT'S MUCH EASIER TO DOUBLE YOUR BUSINESS BY DOUBLING YOUR CONVERSION RATE RATHER THAN BY DOUBLING YOUR TRAFFIC."
JEFF EISENBERG

1

ABOUT US

We use an ethical and honest approach to market your website generate massive leads, we also pursue innovative strategies to drive traffic, and leverage intelligent Conversion Rate Optimization Tactics to convert more leads online.

SERVICES WE PROVIDE

3

- ABOUT US
- OUR SERVICES
- GOOGLE ADS
- SEARCH ADS
- DISPLAY ADS
- VIDEO ADS
- SHOPPING ADS
- UAC CAMPAIGN
- REMARKETING
- SEO
- WEB DESIGN
- SOCIAL MEDIA
- FACEBOOK ADS
- LINKEDIN ADS
- TWITTER ADS
- INSTAGRAM ADS
- CONTENT CREATION
- DIGITAL MARKETING CONSULTING SERVICES
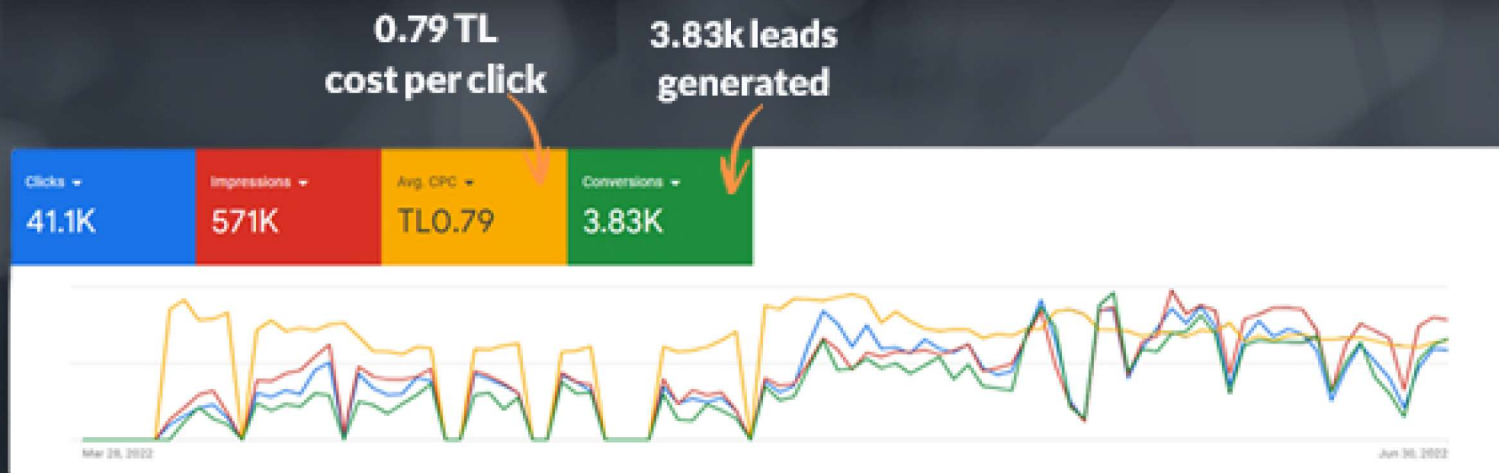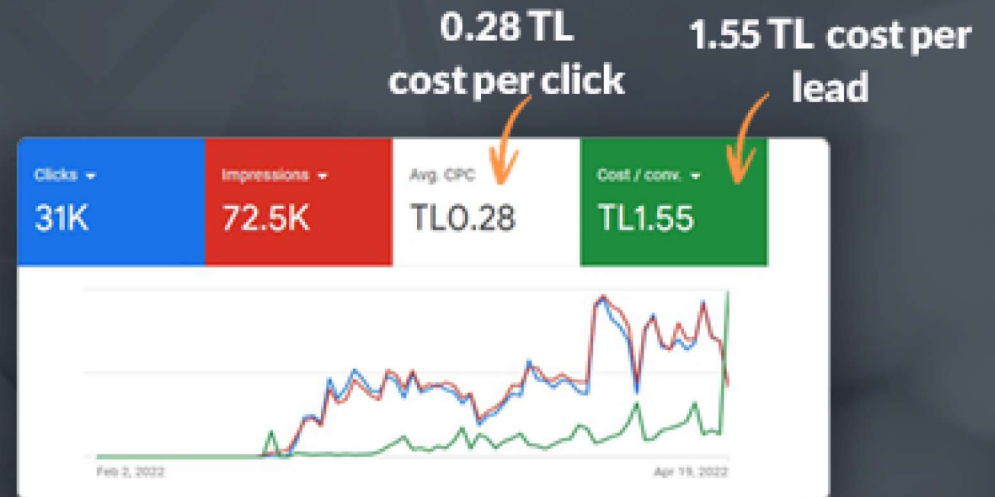- CAMPAIGN STRATEGY, IDEATION AND DESIGN

GOOGLE ADS

As a Google Partner, we help you run effective Google Ad Campaigns to reach your business goals.

We can help to scale your business with Google Ads.

GOOGLE ADS

TL24.4k spend

4.64k leads generated

0.28 TL cost per click

1.55 TL cost per lead

Clicks ▾	Avg. CPC ▾	Cost ▾	Conversions ▾
64.5K	TL0.38	TL24.4K	4.64K

Nov 1, 2021 — Jul 18, 2022

Clicks ▾	Impressions ▾	Avg. CPC ▾	Cost / conv. ▾
31K	72.5K	TL0.28	TL1.55

Feb 2, 2022 — Apr 19, 2022

0.79 TL cost per click

3.83k leads generated

Clicks ▾	Impressions ▾	Avg. CPC ▾	Conversions ▾
41.1K	571K	TL0.79	3.83K

Mar 29, 2022 — Jun 30, 2022

5

GOOGLE SEARCH ADS

The most popular platform for search advertising is Google Ads, Google Search Ads appear where people search on Google.

Google is the most popular search engine by a large margin. An average of 92% of internet searchers use Google to find what they're looking for, and Google fields an average of 5.6 billion searches every day!

HDM guarantees your advertising investment results in new revenue not just clicks!

We have years of experience running effective and profitable Google Ads Campaigns for businesses.

Ad · flourishtcm.com/acupuncture/vancouver

Acupuncture for Pain Relief | Acupuncture Treatment Prices | Contac...

Acupuncture Therapy Treats an Imbalance, Restoring Harmony to the Body, Mind & Spirit. Book Acupuncture Today. Chinese Acupuncture. Free Consultation Available.

Book Online Now

Contact us

About us

Our Services

📞 Call (604) 423-4161

Ad · www.dinagrp.com/store/equipment

Retail Merchendising equipment | With High Customer Capacity |...

We do more than sell equipment. We provide solutions | custom solutions for your store. Shop our store or request more info today! | With more than 25 years of experience.

SHELVING SYSTEM

ACCESSORY

SHOPPING CART

COMMERCIAL REFRIGERATOR

Ad · www.porsline.com/online-anket

Online anket gen | 7 gün ücretsiz deneme | Hemen şimdi ücretsiz başlayın

Porsline'ın gelişmiş raporları ve analizleri ile sürenizde tasarruf edin. 70+ hazır online anket şablonlarını kullanıp en kolay şekilde veri toplamaya başla. Soruya puan ekleme imkanı. hazır anket şablonları. Cep telefonlu ile uyumlu...

Anket Şablonları

Ücretsiz üye ol

Paketler ve Fiyatlar

Porsline'in özellikleri

📞 Call +443300010931

SEARCH ADS

7

SEARCH ADS

Ad · www.danialtehrani.com/ocd_treatment

Ocd cure book | How to Cope With OCD | Book For Obsessive Treatment

It is time to take control of the situation. I will guide you how to cope with your OCD. Contact me to get the pdf version of the "OCD Self-Treatment Book". I will respond ASAP. Pdf Book. Self-help Book. Be Happy. Think Clean.

OCD Treatment Book

Get the pdf book

Contact Me

Ad · www.porsline.com/online-anket · +443300010931

Online anket gen | Birkaç saniyede anket oluştur

Porsline'ın gelişmiş raporları ve analizleri ile sürenizde tasarruf edin. Porsline'ın sürükle bırak özelliği ile hızlıca online anket oluştur. Soruya puan ekleme imkanı. hazır anket şablonları. Cep telefonlu ile uyumlu. Ücretsiz anket oluşturma. Modeller: yüksek lisans anket, tez için anket, insan kaynakları anketi

Anket Şablonları
Hızlı anketler oluşturmakiçin
hazır şablon kulanın

Ücretsiz üye ol
Hemen şimdi ücretsiz
olarak ilk anketini hazırla

Paketler ve Fiyatlar
İhtiyacınıza göre
uygun planı seçiniz

Porsline'in özellikleri
Ücretsiz Porsline ile tanışın
Herkese Uygun Fiyatlandırma

8

DISPLAY ADS
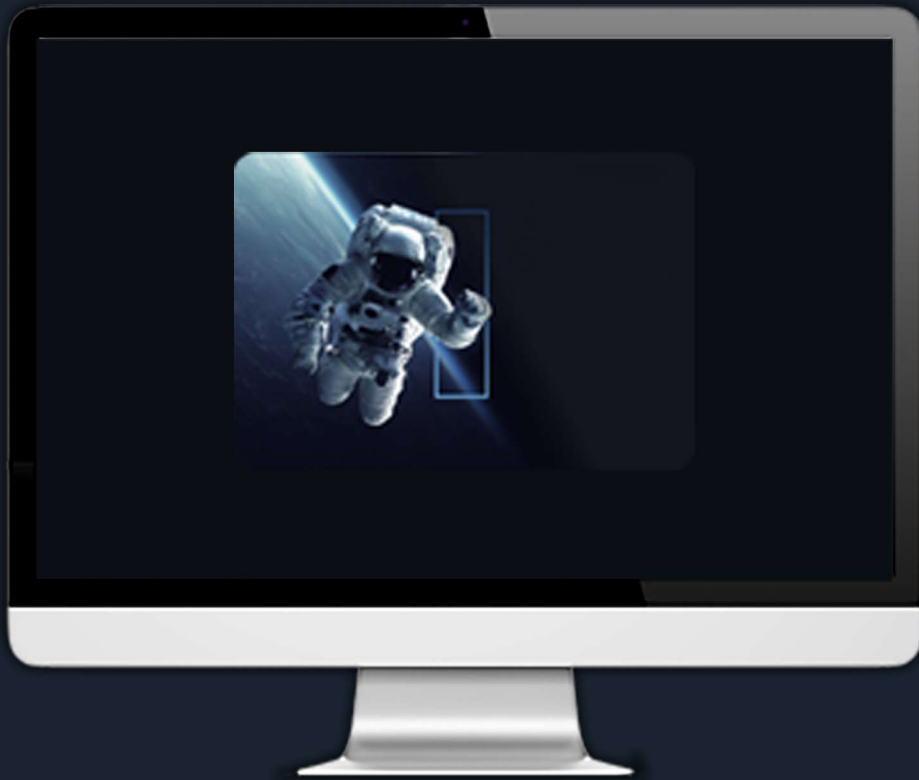
Advertising on Google's Display network allows you to show your ads on a network of Websites that are eligible to show Google Ad (which includes 35 million Websites, Apps, and other Google-owned properties).

Google Display Network targeting allows you to set where or when your ad is shown based on features of your ideal audience, such as their personal interests, age, or gender. This means your ad can show up on sites related to your business, or to users who match the specific criteria that you've specified.
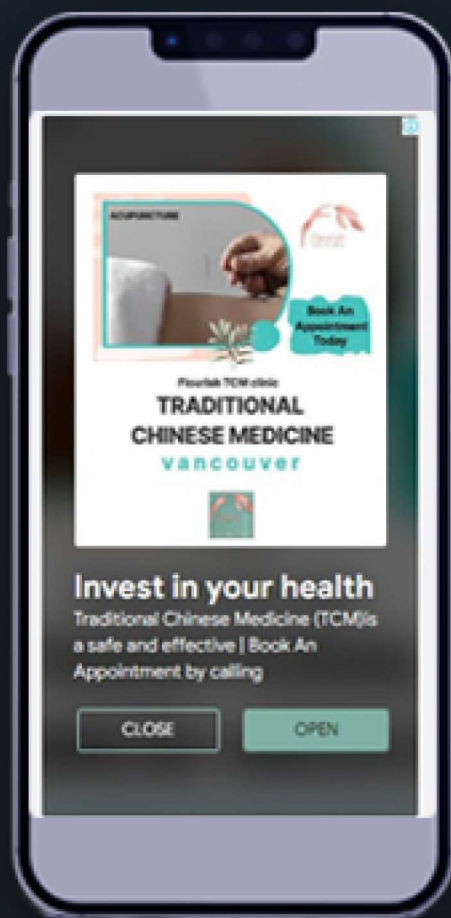
Display Network Advertising will deliver a higher volume of traffic to your Website and increase brand awareness for your business with a lower Cost Per Click than Social Media Marketing or traditional advertising techniques.

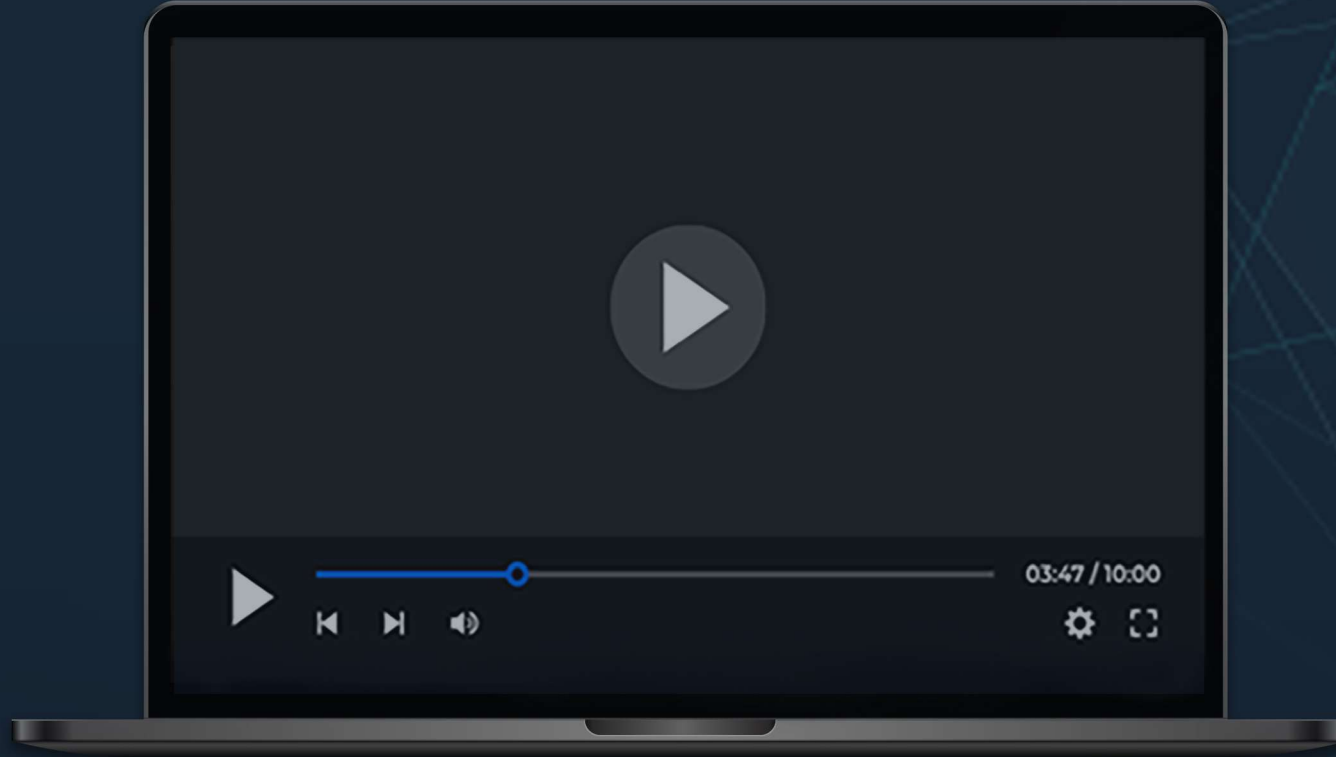# Flourish Display Ads

10

PorsLine Display Ads

11

**Flourish Display Ads**

12

PorsLine Display Ads

13
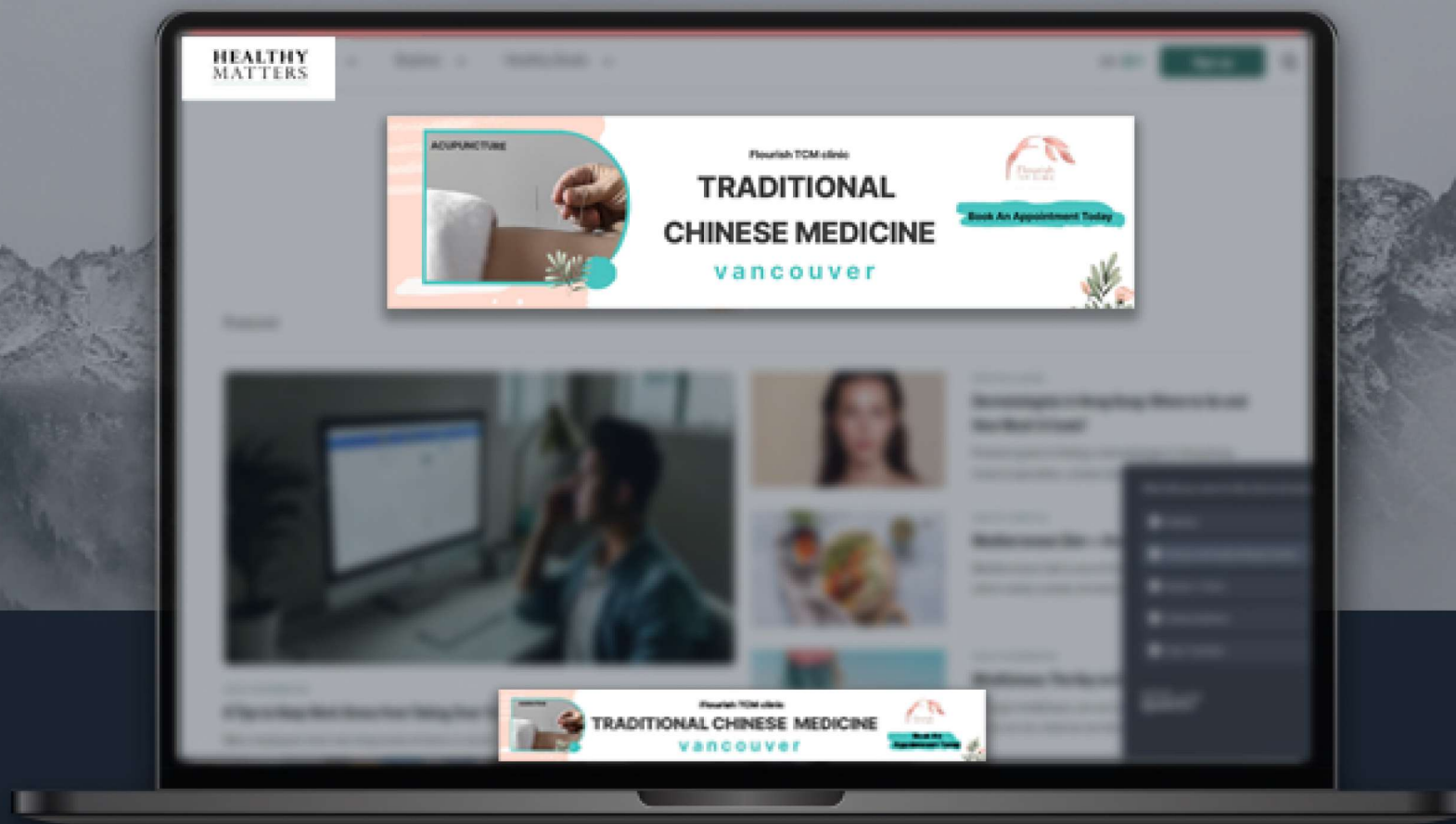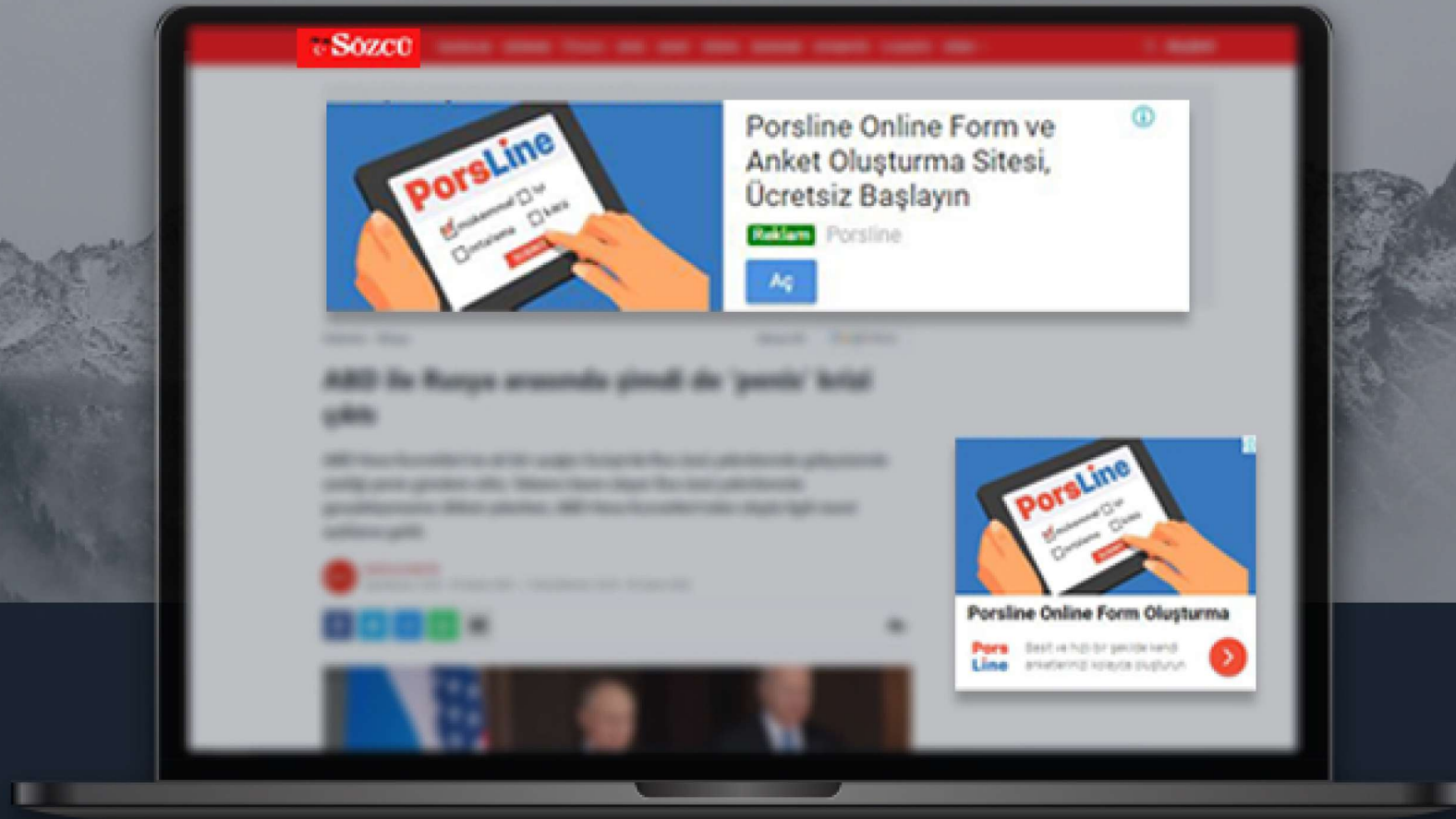
VIDEO ADS

YouTube has an average of 122 million daily users. As a Google-owned property, YouTube belongs to the Google Display Network. Video ads are designed to appear within the videos themselves, either at the beginning, in the middle, or near the end. With Video Ads, you can reach potential customers when they view or search for videos on YouTube and you can use it to increase brand awareness by attracting large-scale attention and driving demand. We run a successful Video campaign that includes the right targeting.
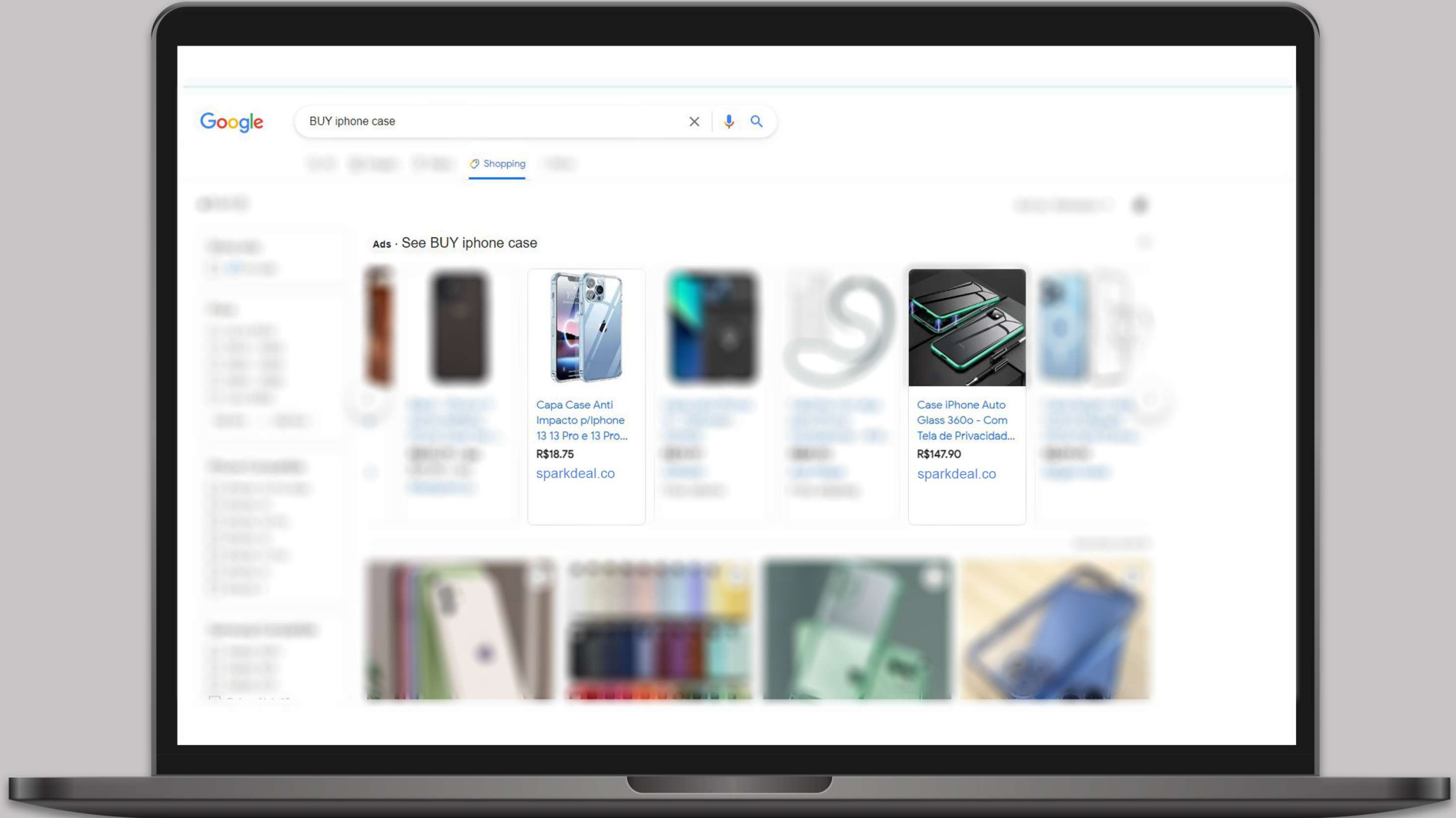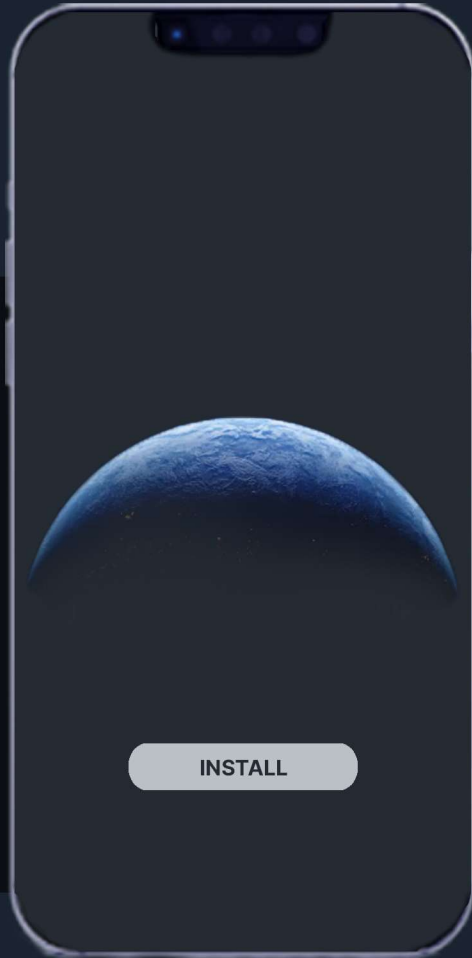
VIDEO ADS

15
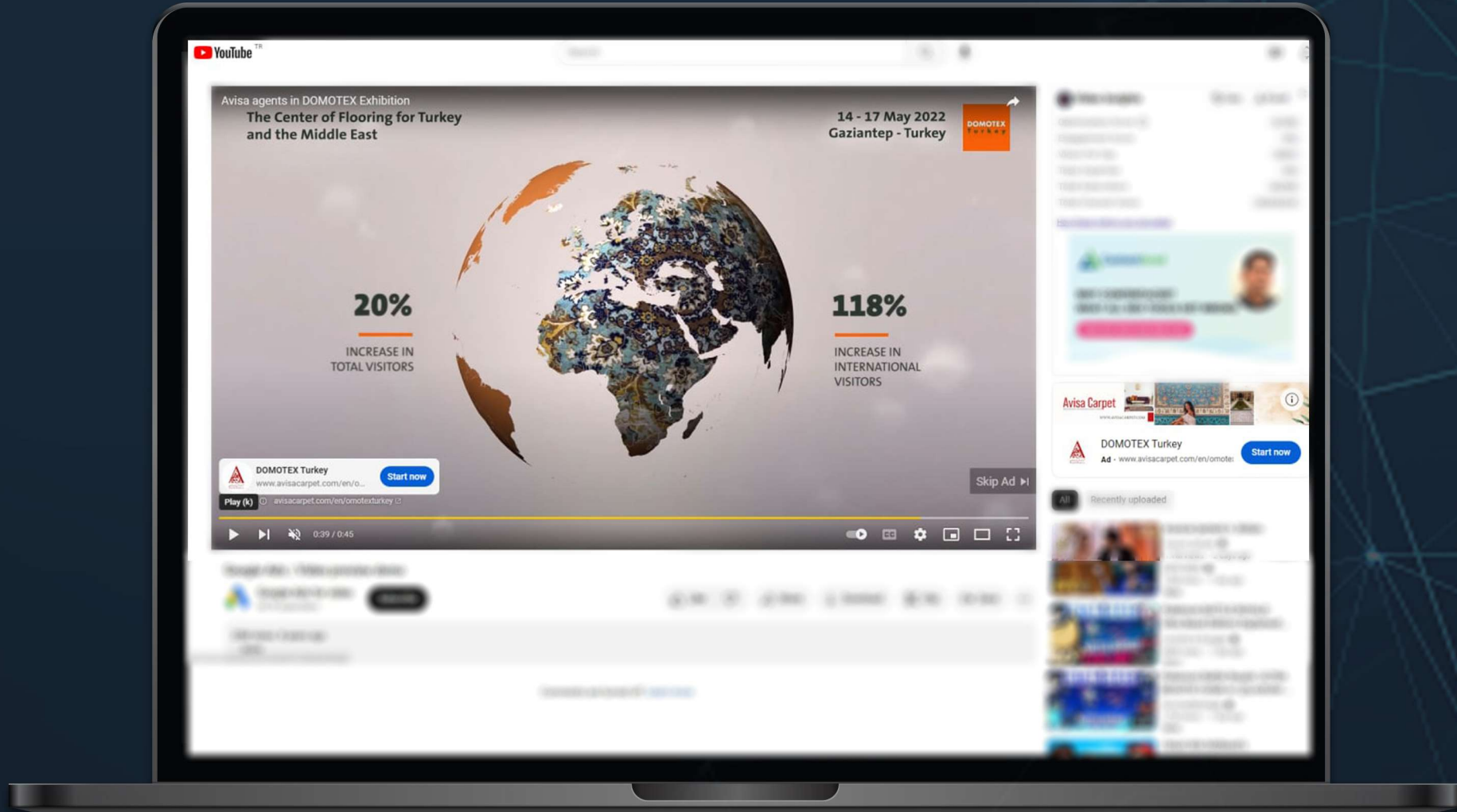
SHOPPING ADS

Do you have an e-commerce or Shopify Website? Use Google Shopping to showcase images of your products a on Google Search, along with pricing information. Shopping ads get listed even higher than Search Ads. With Shopping ads, we ensure that more customers find your items - online and in stores.

16

SHOPPING ADS

17

UAC CAMPAIGN

Do you have a mobile app? Then you would most likely like to increase the installations and user interactions of the app. Universal app campaigns can raise awareness of your app. Universal App Campaigns appear in the search and display network and on YouTube. They are available for Android and IOS apps.

INSTALL

18

SEO

WEB DESIGN

A Website is often the first point of contact between a company and a potential customer, and it is essential that this initial interaction makes a good impression. A well-designed website will convey a sense of professionalism and competence, lending credibility to the business. Our web services deliver beautifully designed, user-friendly Websites that will attract users and generate leads.

We create custom-made design, E-Commerce Websites, Educational Websites, Business/Corporate Websites and landing page.

WEB DESIGN

koala.ir

25

WEB DESIGN

slz.ir

26
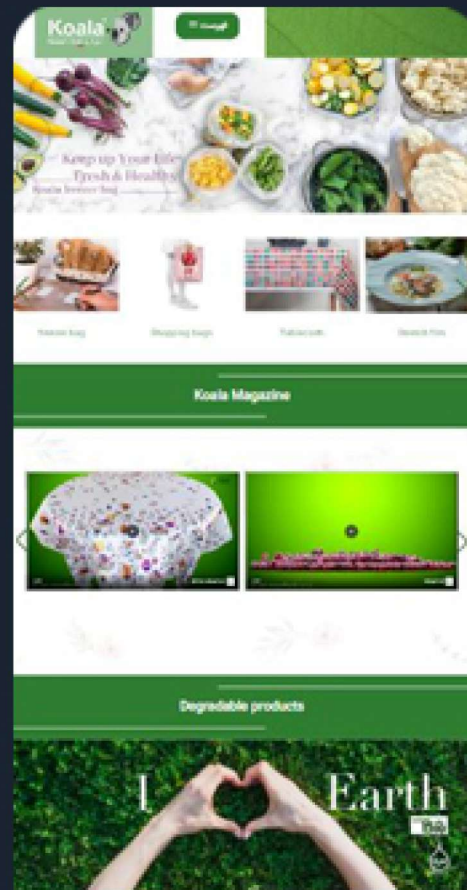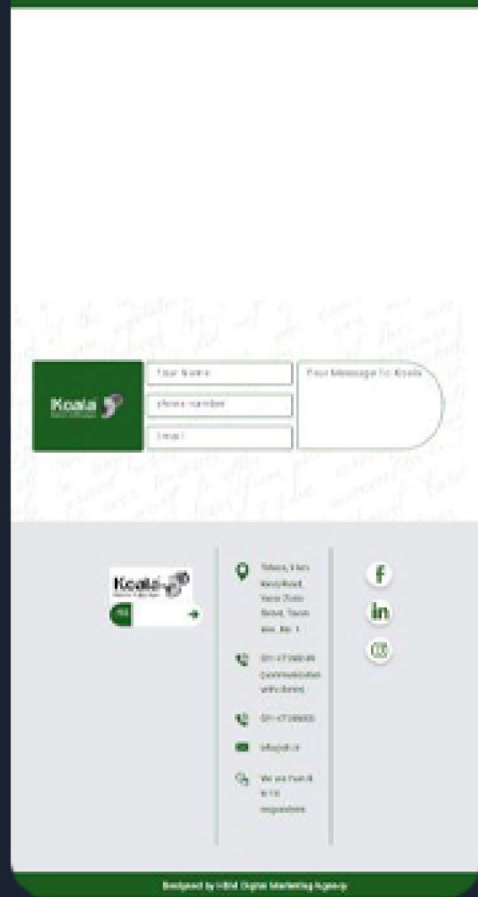
SOCIAL MEDIA

People discover, learn about, follow, and shop from brands on social media, so if you're not on platforms like Facebook, Instagram, and LinkedIn, you're missing out! HDM helps you to maintain a strong social media presence

We cover:

- Social Media Strategy

- Social Media Channel Design, Set-up and Management

- Social Media Marketing and Advertising – Strategy, Design and Management

- Social Influencer Engagement

- Developing (and producing) Social Media Content Calendars

- Social Media Advertising

- Social Media Reporting and Analytics

FACEBOOK ADS

Facebook is the largest Social Media and Facebook advertisement is one of the most popular types of online advertising. You can advertise to people by age, interests, behavior, and location. Facebook advertising increases Website traffic, brand awareness, revenue, sales, and leads. HDM guarantees cost-effective advertising investment.
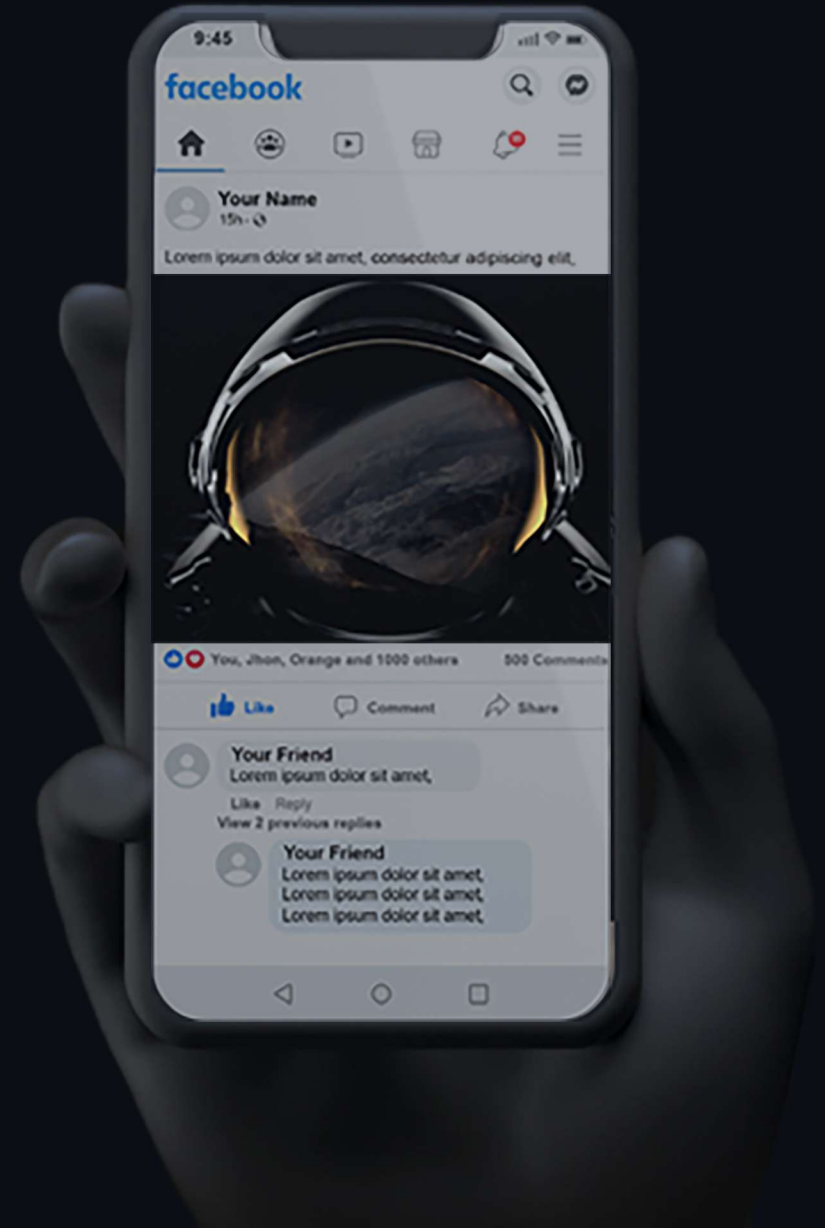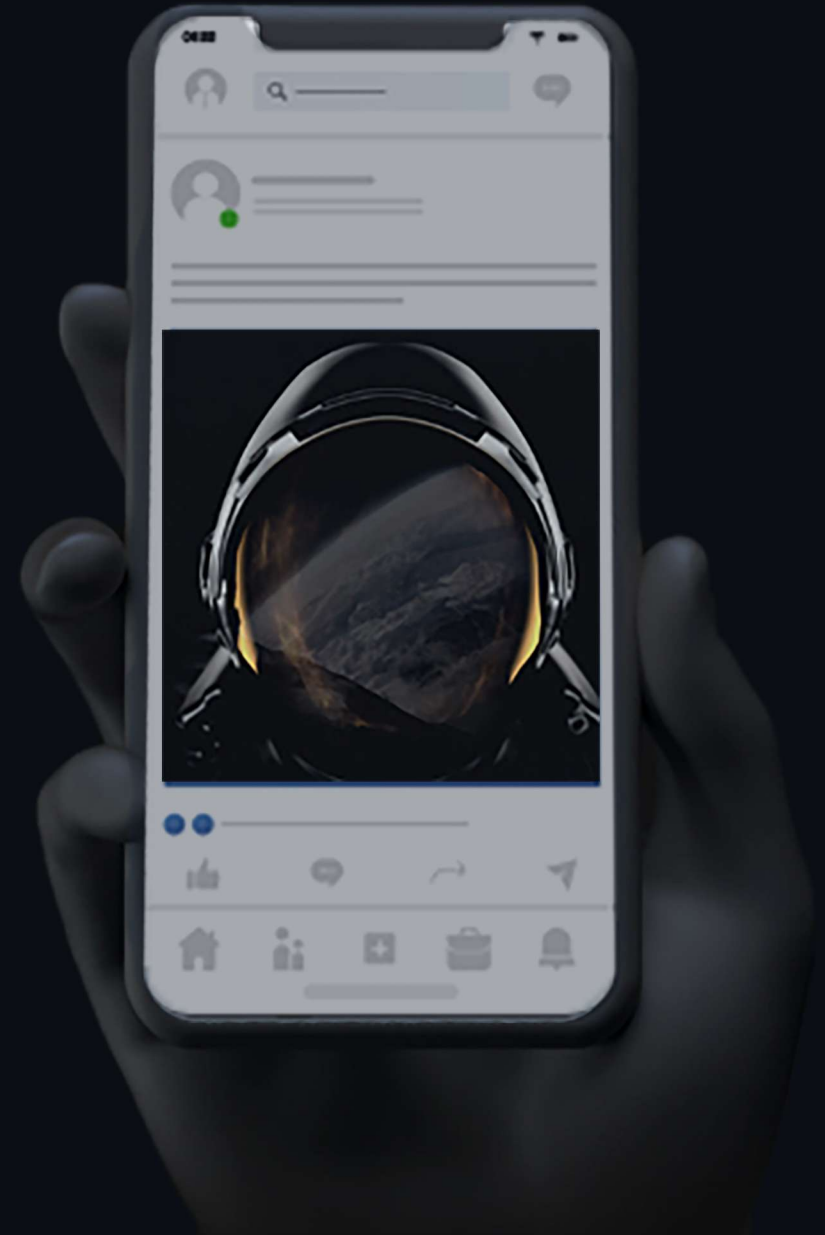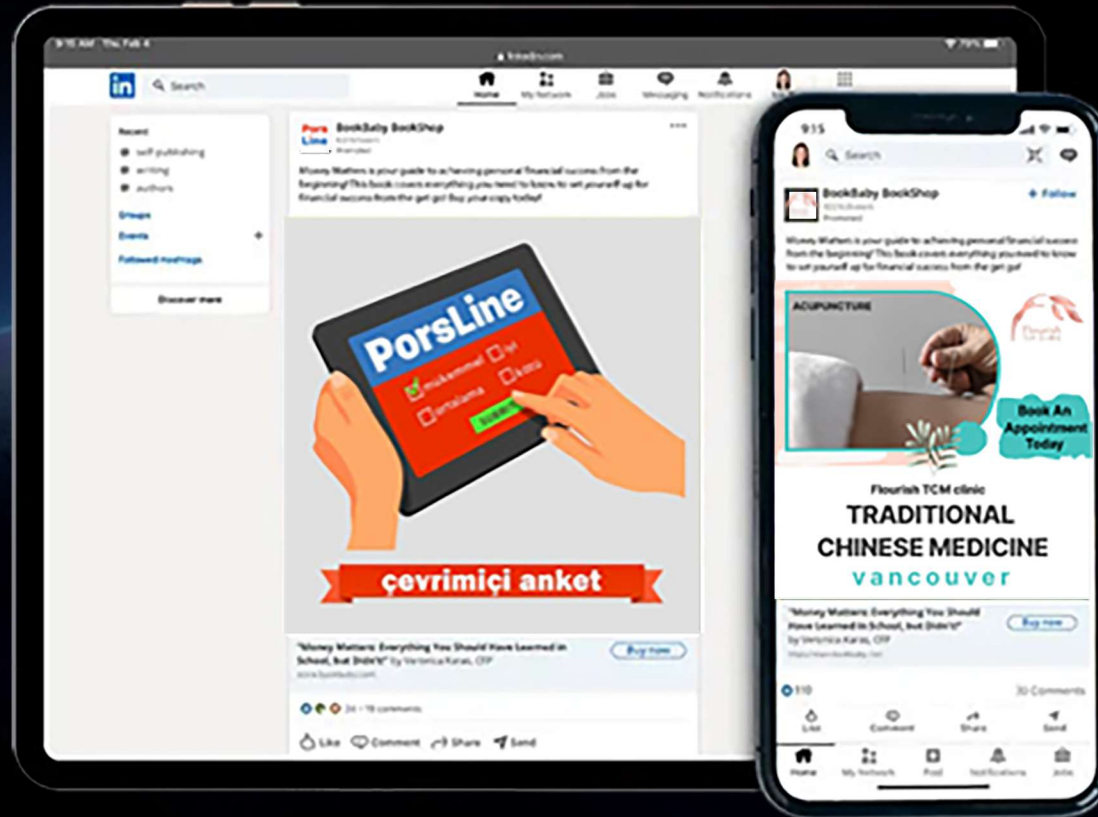
FACEBOOK ADS

LINKEDIN ADS

LinkedIn is the world's largest professional social network. Advertising on LinkedIn is a great way to promote your brand or business to a professional audience and you can project your brand's voice to an influential audience that makes decisions

30

LINKEDIN ADS

31

TWITTER ADS

Twitter is the most popular microblogging site in the world. Like most social media platforms, Twitter is one of the best places to find and engage your target audience. It's a fast-paced platform you can use to achieve many business goals such as lead generation, brand awareness, and even driving sales, among others. We run a successful Twitter campaign that includes the right targeting.

32

TWITTER ADS

33

INSTAGRAM ADS

Instagram has over 1.44 billion monthly active users. Users spend an average of 30 minutes a day on Instagram. 81% of people use Instagram for research on companies, products, and services.

Advertising on Instagram is a great way to get more followers, generate new leads and earn more revenue with our targeted Instagram advertising strategies.
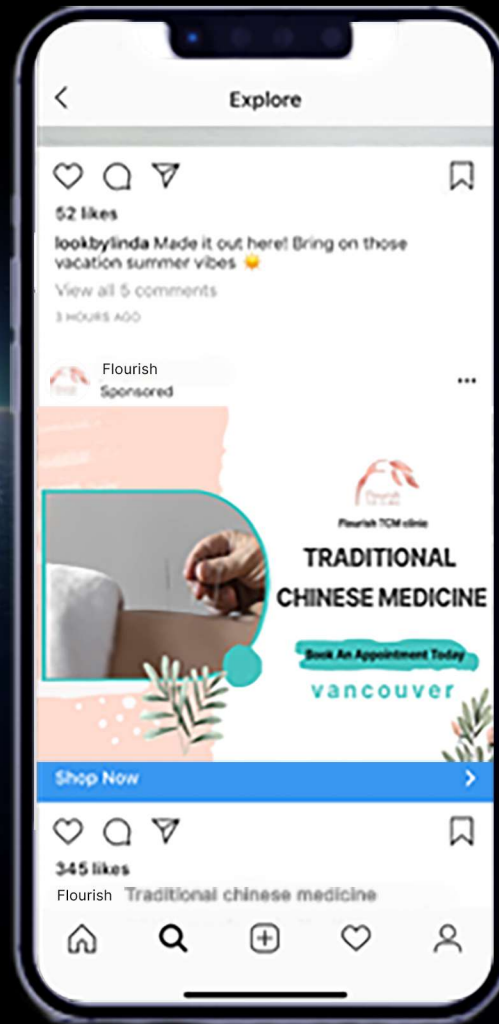
We use data to read through the most effective metrics that deliver. We rely on data to make decisions on what the best strategy is for a brand's approach to advertise on Instagram. This guarantees our methods are reliable and result-oriented.

Our focus is to provide you with the most effective Instagram Advertising Campaigns possible.

34

INSTAGRAM ADS

35
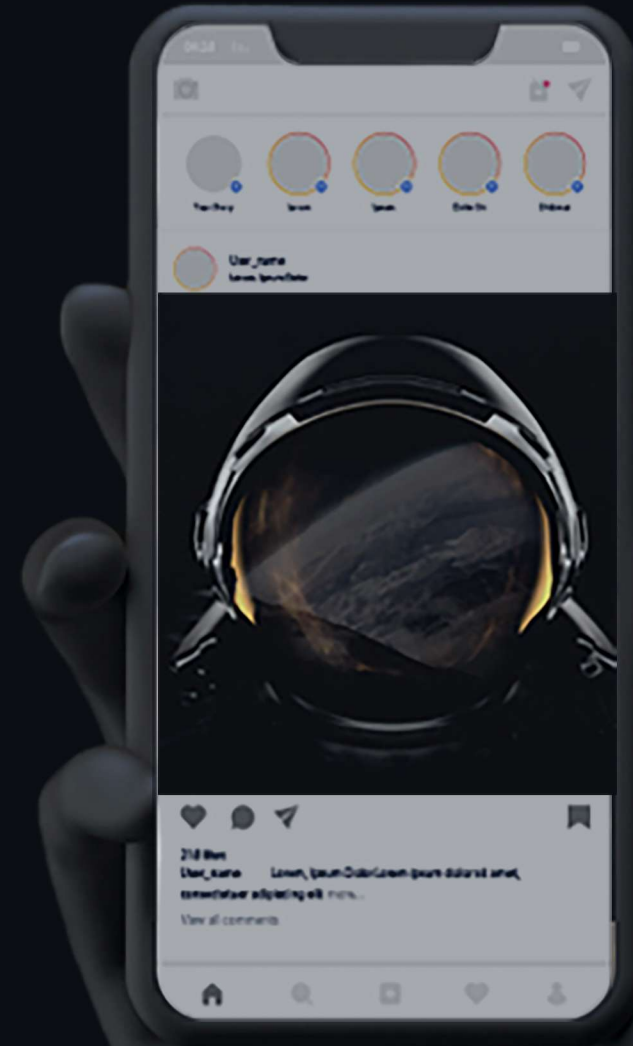
CONTENT CREATION

HDM specialized in creating content for a wide range of companies on a wide range of subjects and topics. Most texts are created with a marketing strategy in mind. We provide high-standard content that converts and does well on search engines.

DIGITAL MARKETING CONSULTING SERVICES

You may be looking for a digital marketing consultant to help you to improve your digital marketing performance, increase brand awareness, review your digital marketing systems, or reduce the cost of customer acquisition, HDM Builds the right marketing strategy for your business and help you grow through digital marketing.

37

CAMPAIGN STRATEGY, IDEATION AND DESIGN

We develop a clearly defined, coherent strategy that we will use to market a product or service through digital channels. Once we do that, we'll come up with innovative ideas that will make you stand out.

DIGITAL MARKETING ACADEMY

HDM gathers the best digital marketing webinars and courses such as Google Ads, Web Design, Google Analytics, Google Tag Manager, Google Data Studio, and .... to help you upgrade your professional digital marketing skills.
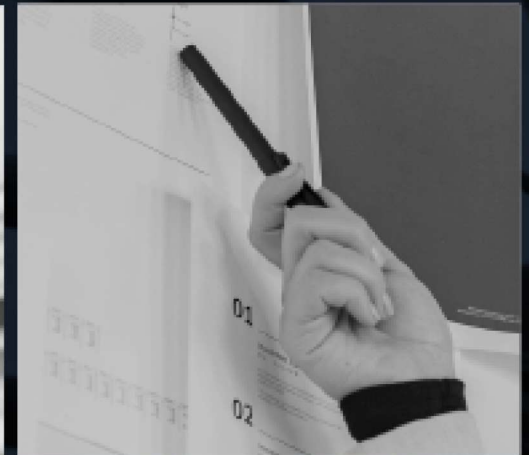
- **f** hdmarketinguae
- **in** hdmuae
- **⊙** hdmarketing_ae
- **🌐** hdmarketing.ae
- **@** info@hdmarketing.ae
- **☎** +971 50 191 35 09

HDM